Welcome to New South Wales

Let's Start...
Module overview

This module will take you through some of the key highlights, experiences and events in New South Wales. This will give you even more opportunities to create exciting itineraries for your customers, including extensions and upgrades. Match these to your customer’s preferences and you will have everything you need to create the ideal New South Wales experience.

By the end of this training module, you will be able to:

> Select module objectives to show more information.

**Objective 1**
Identify the key highlights, experiences and events in New South Wales

**Objective 2**
Promote New South Wales to your customers

**Objective 3**
Describe the best ways to travel around New South Wales
New South Wales is like a mini Australia with snow fields, beaches, outback, reef, rainforest and more. Visitors can enjoy a wide-ranging cultural life in Sydney, a dynamic food scene and vibrant cityscape of outstanding contemporary and colonial architecture. Iconic beaches, including celebrated surfing beaches of Bondi and Manly, and five major national parks on the city’s doorstep deliver unforgettable outdoor experiences.

Sydney is the capital city of the state of New South Wales and with its near perfect climate, world-famous architecture and beautiful harbour, Sydney is one of the world’s top cities to visit and live in. Sydney’s famous harbour provides a dramatic backdrop for the city’s icons, the Sydney Opera House and Sydney Harbour Bridge.

Sydney offers a year-round calendar of events and celebrations that feature festivals, world-championship sporting events, arts, culture and entertainment for all.

In regional New South Wales, there’s more to enjoy with exciting events that stretch from the coast to the country. Travelling through New South Wales, visitors will discover stunning natural attractions that include five World Heritage-listed areas, 800 national parks and reserves and 721 ocean beaches along the mainland coast, with 15 more on Lord Howe Island.
Activity: where is New South Wales?

Do you know where New South Wales is?

> Select New South Wales from the map below.
Activity: what is the Capital?

> Drag the correct capital city image onto the New South Wales map.
Getting there and around

By land

There are a wide range of transport options for Sydney visitors to choose from. Whether they’re travelling as a backpacker, in a family or with a group of friends, they’ll find a city that’s well organised with affordable public transport and plenty of private tour options.

Public transport is the easiest way to get around Sydnec using the pre-paid Opal Card.

Once visitors arrive at Sydney Airport, travelling to the city centre is easy with Sydney Trains. Sydney Buses can take visitors to all the major tourist attractions around the city, including Bondi Beach, Manly, The Rocks and the Sydney Opera House.

Rail services and a network of driving routes and motorways provide easy access to a range of stunning natural attractions and popular tourist destinations.
By air

Getting to regional New South Wales from Sydney is easy with airports in major regional centres, including:

North Coast: Coffs Harbour (CFS), Port Macquarie (PQO), Ballina/Byron (BNK), Lord Howe Island (LDH)
South Coast: Moruya (MYA), Merimbula (MIM)

Inland: Albury (ADX), Armidale (ARM), Broken Hill (BHQ), Dubbo (DBO), Orange (OAG), Tamworth (TMW) and Wagga Wagga (WGA).
Getting there and around

By sea

The best way to appreciate Sydney’s natural beauty is on board a ferry or by taking a cruise across Sydney Harbour. Ferries depart from several locations including Circular Quay and Darling Harbour and travel to destinations such as Manly, Watsons Bay and Taronga Zoo.

Visitors can also take a water taxi to most harbour locations, or they can take to the air in a seaplane.
Sydney is Australia’s largest city, home to beautiful beaches, famous buildings, historic landmarks and award-winning restaurants. From the amazing views of Sydney Harbour to the tranquility of Hyde Park, there is something here for everyone. Whether visitors are looking for a high-energy adventure holiday or planning a honeymoon, Sydney is the perfect destination.

Sydney Harbour is one of the most photographed locations in the world, with the twin landmarks of the Sydney Harbour Bridge and the Sydney Opera House taking pride of place.

Take a stroll along Circular Quay, or catch a ferry to Cockatoo Island, Manly or Watsons Bay and enjoy the beauty of the harbour and its surroundings. Taronga Zoo is also easy to get to by ferry from the city.
Sydney is Australia’s largest city, home to beautiful beaches, historic buildings, historic landmarks, and award-winning restaurants. From the amazing views of Sydney Harbour Bridge, the world’s widest long-span bridge, to the tranquility of Hyde Park, there is something here for everyone. Whether visitors are looking for a high-energy adventure or an alluring honeymoon, Sydney is the perfect destination.

Sydney Harbour is one of the most photogenic harbours in the world, with the iconic landmarks of the Sydney Harbour Bridge and the Sydney Opera House taking pride of place.

You can climb, walk or ride a train across the Sydney Harbour Bridge, the world’s widest long-span bridge. Measuring 488 metres or 160 feet wide, the bridge is known locally as the ‘cost hanger’ to locals.
In the heart of Sydney’s city centre is the Queen Victoria Building (QVB). Dating back to the 1890s, the QVB is now one of the city’s major shopping destinations. Other shopping highlights include Pitt Street Mall, home to the up-market shopping plaza, Westfield Sydney and the historic Strand Arcade, as well as department stores, David Jones and Myer.

Darling Harbour is the perfect place to entertain the whole family. Enjoy a delicious harbourside meal and visit one of the fantastic attractions such as the Chinese Garden of Friendship, the SEA LIFE Sydney Aquarium and WILD LIFE Sydney Zoo, and Madame Tussauds Sydney.

Nearby, take a walk along the Pyrmont foreshore or enjoy fresh sushi or fish and chips at the Sydney Fish Market.

Explore Sydney’s past in The Rocks’ cobbled laneways, cosy cafes and the oldest pubs in the country. Throughout this historic area there are great places to stay, eat, drink and shop.
Sydney's inner-city neighbourhoods are the ideal place for exploring shops and galleries or spending a lazy afternoon in an outdoor cafe.

To the east of the city centre are Paddington, Surry Hills and Darlinghurst, each with its own unique style. Stroll through Paddington's famous Saturday markets, or discover the latest exhibitions at local galleries. Darlinghurst and Surry Hills are lively neighbourhoods, full of the latest cafes, restaurants and bars.

Glebe, Newtown, Balmain and Rozelle are part of Sydney's vibrant inner west where vintage stores, restaurants, bars, cafes, bookshops and design shops line the main streets. Central Park in Chippendale is at the centre of Sydney's newest arts and food precinct in a former industrial neighbourhood.
Sydney East

Located between the city and the coast, Sydney’s eastern suburbs are home to some of the city's most famous attractions, including Bondi Beach, Coogee Beach and Watsons Bay. The 6 kilometre or 3.7 mile Bondi to Coogee Coastal Walk is the perfect way to enjoy the fresh sea air and views of white sandy beaches.

A short trip from the beaches are Bondi Junction and Double Bay, offering some of Sydney's best shopping, with a mix of high-street boutiques and stylish malls. Centennial Parklands is a 360 hectare green space, where visitors can go horse riding, cycling or walking.
Just across the harbour from the city centre are Sydney’s leafy northern suburbs, known for their bushwalks, markets and family entertainment. Visitors can enjoy views of the Sydney Harbour Bridge and Sydney Opera House from North Sydney’s foreshore or Taronga Zoo. Shoppers will enjoy visiting Mosman and Chatswood for their fashionable boutiques and bustling café lifestyle.

Famous Manly and Palm beaches are at either end of a beautiful stretch of coastline that offers great surf beaches, cliff-top walks and al fresco restaurants. Catch the ferry to Manly from Circular Quay to hire a bike and take in the scenery or walk the Manly to Spit Bridge Scenic Walkway or dine at one of the waterfront restaurants.

DID YOU KNOW?
Australia’s most popular tourist attraction, the Sydney Opera House, hosts more than 8 million visitors every year.
Sydney South

Take a stroll along one of the many beautiful beaches in Sydney’s south. Beachside suburbs include Cronulla and Maroubra and have great cafes and eateries. Follow walking trails along the rugged coastline of Kamay Botany Bay National Park or in the beautiful Royal National Park, Australia’s first national park. Along the way, enjoy looking at the native flora and fauna on rock platforms, in sand dunes and freshwater streams.
Sydney West

Western Sydney is an action-packed adventure destination, with a range of activities for all ages. Just an hour from the centre of Sydney, adventure seekers can enjoy activities including iFLY Downunder, white-water rafting, Jetpack Adventures, TreeTop Adventure Park and mountain bike trails.

Featherdale Wildlife Park, 45-minutes from central Sydney, is one of the country’s premier wildlife parks and home to the world’s largest collection of Australian animals.

Parramatta is home to Old Government House and Domain, a UNESCO World Heritage Site. Art lovers will enjoy Penrith Regional Gallery.
Activity: Sydney

Where will visitors to Sydney be able to find the famous Manly and Palm beaches?

> Select your answer and then select submit.

- Sydney East
- Sydney North
- Sydney South

Submit
Blue Mountains

This World Heritage region, only 90 minutes west of Sydney, has ancient rock formations, the spectacular Jenolan Caves, thundering waterfalls, eucalypt-filled valleys and canyons that are just some of this area’s stunning natural wonders.

Experience the wonders at Scenic World, where the glass-topped carriages of the Scenic Railway take visitors on a ride into the depths of the Jamison Valley. Enjoy one of the many bush walks and hikes in the area, with options to suit all fitness levels. Jump in a 4WD for an eco-tour, and learn about the unique flora and fauna of the region. Take a Hop-on Hop-off bus to see many of the attractions in this World Heritage-listed area.

The Blue Mountains is the perfect place to indulge, with plenty of food, wine, shopping and spa experiences. Browse specialty stores for work by local artists, antiques, books, regional food and wines. Unwinding after a long day of bushwalking is easy at one of the award-winning day spas.

There is a huge choice of luxurious accommodation to choose from, including remote romantic cabins, cozy guesthouses or a suite with a private plunge pool in a five-star hotel.
Blue Mountains

This World Heritage region, only 90 minutes west of Sydney, features ancient rock formations, the spectacular Jamison Valley, stunning waterfalls, eucalyptus-filled valleys, and more. Experience the wonders of the Blue Mountains, where you can take a scenic train ride or go bushwalking in the heart of the wilderness.

Visitors to the Blue Mountains can discover the thrill of riding the steepest passenger railway in the world, the Scenic Railway, which has a 52-degree incline.

Experience the perfect place to indulge in nature, with plenty of opportunities for hiking and timeless views. Explore the region's natural beauty and take in the stunning landscapes. The Blue Mountains are a perfect destination for adventure seekers, nature lovers, and anyone looking for a peaceful getaway.

DID YOU KNOW?

The Blue Mountains is a popular destination for nature lovers and outdoor enthusiasts because of its stunning natural beauty and diverse range of activities.
Central Coast

Bridging the area between Sydney and Newcastle, the Central Coast stretches along the coast north of Sydney all the way to the southern end of Lake Macquarie. With a number of lovely villages, as well as a great mix of bays, beaches, inlets, lakes and hinterland, there’s plenty to see and do on the NSW Central Coast.

- The Australian Reptile Park is home to a collection of koalas, wombats, platypuses and other native animals; visitors can also watch daily live shows where snakes and spiders are milked for venom.

- The TreeTop Adventure Park offers children aged three and over the chance to explore the trees and take on more than 100 challenges, including 20 flying foxes.

- Saddle up at Glenworth Valley Outdoor Adventures, the country’s largest horse-riding centre.

- Visit The Entrance foreshore at 3.30 pm for free pelican feeding.
Activity: Blue Mountains and Central Coast

Is this statement true or false?

The Scenic Railway in the Blue Mountains is the steepest passenger railway in the world.

[ ] True
[ ] False

Submit
Hunter Valley and surrounds

Only 2.5 hours drive north of Sydney, featuring 150 wineries, vineyards and cellar doors, 65 restaurants and 180 accommodation options, the Hunter Valley is perfect for a fabulous food and wine short break.

Local signature wines including semillon and shiraz can be sampled alongside dishes and menus championing local and sustainable produce, including smokehouse goods, cheeses, chocolates and coffee.

There are plenty of things to do – winery tours, farmers markets, championship golf courses, cooking schools, and for a birds-eye view of the vineyards gently soar in a hot-air balloon.

Just three hours’ drive north of Sydney, Barrington Tops National Park is an unspoiled wilderness accessible from Gloucester and Dungog.

Lake Macquarie, with its ocean beaches and nearby Watagans National Park, provides plenty of action-packed activities.

DID YOU KNOW?
Hunter Valley and surrounds

The Hunter Valley is home to some of Australia's most distinctive and outstanding wines. It is Australia's oldest wine growing region and has more cellar doors than any other wine region in the country.

There are plenty of things to do – winery tours, championship golf courses, cooking schools, and for a unique view of the vineyards, gently soar in a hot-air balloon.
Discover uncrowded beaches, tranquil rivers and lakes, World Heritage rainforests and dramatic volcanic hinterland on the North Coast of NSW.

Newcastle is a vibrant cosmopolitan city, a two hour drive north of Sydney. It has a rich maritime history and is a world-famous surfing destination. NSW’s second-biggest city has a mix of cool bars, great restaurants, and a lively arts and music scene.

Port Stephens is a mecca for beach and nature lovers. The resident wild dolphins can be spotted from a dolphin-watching cruise or when parasailing above the clear blue waters. The towering Stockton sand dunes are great for quad-biking and horse riding.

Continue further north and discover Byron Bay on the far North Coast of NSW which is full of natural wonders. The area is famous for its surf culture, alternative philosophies, organic food, great shopping, outdoor adventures and a fantastic range of accommodation.
New South Wales

North Coast

Discover uncrowded beaches, tranquil rivers and lush rainforests in the stunning North Coast of NSW.

Newcastle is a vibrant cosmopolitan city, a two-hour drive north of Sydney. It has a rich maritime history and is a popular surfing destination. NSW’s second-biggest city has a beautiful harbour, great restaurants, and a lively arts and music scene.

Discover the outer islands off the coast of Newcastle, and Port Stephens is a mecca for beach and nature lovers. The dolphins can be spotted from a dolphin-watching cruise sailing above the clear blue waters. The sand dunes are great for quad biking and kite surfing. You can also drive south to Sydney in the east and north and discover Byron Bay on the far North Coast, which is full of natural wonders. The area is full of culture, alternative philosophies, organic farming, outdoor adventures and a fantastic range of accommodation.
North Coast

Highlights of the North Coast:

- Go quad-biking or sand-boarding on epic sand dunes in Port Stephens
- Stop at Port Macquarie to visit the local koala hospital
- Spot dolphins and whales along the coast. Good vantage points include Port Macquarie and Nambucca Heads
- Scuba dive at the Solitary Islands Marine Park, off the coast of Coffs Harbour
- Visit Dorrigo National Park, home to a range of stunning waterfalls and elevated boardwalks over the rainforest
- Discover Sawtell, celebrated for its chic cafe culture by the beach
- Visit the rural retreat of Bellingen, a cool bohemian town known for its artistic community
- Enjoy an eco-cruise or kayak tour on the beautiful Brunswick River, home to resident ospreys, sea eagles and rainforest birds
- Jump on a cruise and learn how to catch mud crabs and pump for yabbies in The Tweed.

DID YOU KNOW?
Highlights of the North Coast:
- Go mosey-making or sand-boarding on epic sand dunes at the Stephens
- Stop at Port Macquarie to visit the local koalas
- Spot dolphins and whales along the coast. Some points include Port Macquarie and Nambucca Heads.
- Enjoy a dive at the Solitary Islands Marine Park’s Coffs Harbour.
- Visit Daintree National Park, home to a range of waterfalls and elevated boardwalks over the rainforest.

Did you know: Cape Byron Marine Park is home to dolphins, turtles, rays and seabirds. An unforgettable experience is kayaking up close to dolphins or whales during whale-watching season.

Cape Byron
Activity: Hunter Valley and North Coast

Which beach town on the North Coast is famous for its fantastic accommodation, shopping, food and beautiful surf beaches?

> Select your answer and then select submit.

- Pokolbin
- Sawtell
- Byron Bay

Submit
South Coast

Stretching from Stanwell Park, south of Sydney, along the coast as far as Eden, discover pristine beaches, marine and national parks and the famous Kiama blowhole, which spouts sea water 20 metres into the air. The area’s rugged coastline offers opportunities for adventure including swimming with seals, fishing, coastal walks and surfing.

Travelling by car is a great way to explore the South Coast is along the Grand Pacific Drive, over the dramatic Sea Cliff Bridge to Wollongong, NSW’s third-largest city and south to Shellharbour and Kiama, passing some of Australia’s best surf beaches.

Enjoy pristine nature experiences and indulge on fresh produce and elegant wines. Discover the dolphins in Jervis Bay and visit pretty Kangaroo Valley. Taste cool climate wines in Shoalhaven. Get up close to kangaroos in the wild at Pebbly Beach and meet a colony of fur seals while snorkelling or diving at Montague Island.
The South Coast offers visitors a diverse range of experiences and activities:
- Join the adventures near Wollongong and skydive the beach, go paragliding or hop on a Harley Davidson tour over the Seadiff Bridge.
- Jump on whale-watching cruise in Jervis Bay or Merimbula and see these majestic animals up close from May to November.
- Follow the White Sands Walk from Greenfield Beach to Hyams Beach. This is a highlight of the Jervis Bay National Park, famous for its perfect beaches, colourful birdlife, and picnic spots.
- Enjoy an oyster tasting kayaking tour in Batemans Bay, meet the farmers and sample some of Australia's finest oysters.
- Discover the secrets of cheese making and visit the cheese factories in the historic villages of Bodalla and Tilba Tilba.
- Take a tour of the natural haven of Montague Island, located off the coast of Narooma and meet local colonies of little penguins and fur seals.

**DID YOU KNOW?**
The South Coast offers visitors a diverse range of experiences and activities.

- Join the adventures at Wallangong and skydive, go paragliding or hop on a Harley Davidson for a Seal Rock Bridge adventure.
- Jump on a whale watching cruise in Jervis Bay to see these majestic animals up close from May.
- Follow the White Sands Walk from Greenfield Beach. This is a highlight of the Jervis Bay Nature Reserve famous for its perfect beaches, colourful hard and soft corals.

A South Coast local specialty is the Sydney rock oyster, one of the few indigenous oysters still being farmed anywhere in the world and prized for its intense and tangy flavour.
Australia's highest peaks are in the Snowy Mountains, where there is thrilling downhill skiing and snowboarding during the snow season. Lively towns and resorts in this alpine region are also popular destinations in warmer months for hiking, horse riding, kayaking and fishing.

There are four resorts in the Kosciuszko National Park which are popular during the ski season. In the warmer months, the mountains offer trails to suit walkers of all abilities, trout fishing in lakes and rivers, and horse riding along mountain tracks.

Travel from Sydney by car or bus to the Snowy Mountains, or fly from Sydney to Canberra and rent a car or board a bus.
Australia's highest peaks are in the Snowy Mountains. There is thrilling downhill skiing and snowboarding, ski-fields, lively towns and resorts. In this alpine area, popular destinations in warmer months for trekking, kayaking and fishing.

Australia's only true alpine region, the Snowy Mountains, is home to the five highest peaks on the continent, and mainland Australia's only glacial lakes.

DID YOU KNOW?

By car or bus to the Snowy Mountains, or fly to Canberra and rent a car or board a bus.
Activity: South Coast and Snowy Mountains

In which of these regions can visitors enjoy skiing in the winter months and adventure sports in the summer months?

> Select your answer and then select submit.

- [ ] Snowy Mountains
- [ ] Blue Mountains
- [ ] South Coast

Submit
Explore Central New South Wales and enjoy some of the great regional food and wine experiences that the state has to offer. From Cowra and Orange to Mudgee, Dubbo and the Southern Highlands the region’s fine local produce is on offer at cellar doors, farm gates and farmers’ markets.

Experience the ultimate ‘zoo fan’ at Taronga Western Plains Zoo in Dubbo, approximately 5 hours drive from Sydney. Home to hundreds of rare and endangered animals including giraffes, rhinos, elephants and big cats, you can walk or ride around the zoo’s six kilometre circuit on hired bikes or carts.

The beautiful Southern Highlands has snug Bed and Breakfasts, farm stays, cosy hotels and many eateries that use quality local produce. Regional Restaurant of the Year, Biota Dining in Bowral, is well worth a visit. A highlight for cricket and sports fans is the Sir Donald Bradman Oval and the International Cricket Hall of Fame in Bowral, located 90 minutes drive from Sydney.
Explore Central New South Wales and enjoy some regional food and wine experiences that the state has to offer. Visit the wine regions of Hunter Valley and Orange to Mudgee. In the Northern Tablelands, visit the Northern Rivers town of Byron Bay, with its stunning beaches and surf culture. Further south, the Snowy Mountains offer scenic drives and hiking opportunities. For a unique experience, consider visiting the town of Narromine, which is known for its annual Truffle Fair, held in June. Visitors can hunt for truffles at the Southern Highlands’ Yelverton Truffles, where a 1.172 kg French Black Perigord Truffle was discovered in 2014, the largest in Australia’s history and just short of the world record.

DID YOU KNOW?

Southern Highlands has snug Bed and Breakfasts, large hotels and many cafes that use quality local produce. It is also known for its produce and wineries. It is one of the few places in Australia where you can taste the world’s largest black truffle.

Looking for a unique experience? How about exploring the town of Narromine, known for its annual Truffle Fair, held in June? Visitors can hunt for truffles at the Southern Highlands’ Yelverton Truffles, where a 1.172 kg French Black Perigord Truffle was discovered in 2014, the largest in Australia’s history and just short of the world record.

Did you know? Southern Highlands has snug Bed and Breakfasts, large hotels and many cafes that use quality local produce. It is also known for its produce and wineries. It is one of the few places in Australia where you can taste the world’s largest black truffle.
Outback New South Wales features a remarkable landscape shaped by the elements over millions of years. Some of the finest examples of this can be seen at Mungo National Park, where the ancient lake bed revealed the remains of Mungo Man and Mungo Lady, rare archaeological finds. The area is now protected by a World Heritage listing.

Opals are a precious gemstone, 95 per cent of which are found in Australia. Enjoy a night in underground accommodation at the former opal-mining town of White Cliffs.

The Living Desert Sculptures near Broken Hill are a local highlight, reflecting the vibrant arts community in the area.

Take a guided tour to the beautiful Walls of China, an extraordinary rock formation, or visit Mutawintji Historic Site and uncover the secrets of ancient rock art. Some of the most beautiful opals in the world are also found here with townships such as Lightning Ridge, home to the black opal.
Outback New South Wales

Outback New South Wales features a remarkable landscape shaped by the elements over millions of years. Some of the finest examples of this can be seen at Mungo National Park, where the ancient lake beds reveal the remains of the ancient lake, and Mungo Lady, rare archaeological finds. The area is protected by a World Heritage listing.

Take a guided tour to the beautiful Walls of China, an extraordinary rock formation, or visit Mulgawnee Hill to uncover the secrets of ancient rock art. Some of the finest opals in the world are also found here, with townships such as Lightning Ridge, home to the black opal.

Mungo National Park has a continuous record of human occupation stretching back over 40,000 years.
Activity: Central and Outback New South Wales

In which Central New South Wales town would you find Taronga Western Plains Zoo?

> Select your answer and then select submit.

- Dubbo
- Mudgee
- Orange

Submit
Lord Howe Island

This World Heritage-listed island off the North Coast of New South Wales measures less than 1 km end to end and 3 km across.

With only 400 visitors allowed on Lord Howe Island at a time, guests will find their very own piece of paradise. Swim in the clear ocean surrounded by the world’s southern-most coral reef or explore the island by bike and see unique flora and fauna.

Other popular activities include snorkelling and diving, fishing, canoeing, bushwalking, mountain climbing and bird watching.

Lord Howe Island is accessible by regular flights from Sydney, which take approximately 2 hours.

DID YOU KNOW?
Lord Howe Island

This World Heritage-listed island off the North Coast of South Wales measures less than 11 km end to end, across.

With only 400 visitors allowed on Lord Howe Island at a time, guests will find their very own piece of paradise. The clear ocean surrounded by the world’s southernmost coral reef is beautiful, with activities including snorkelling and diving, fishing, sailing, windsurfing, mountain climbing and bird watching. The island is accessible by regular flights from Sydney, approximately 2 hours.
Experiences: Aboriginal Tourism

The best way for visitors to explore Aboriginal culture is by immersing themselves in an authentic experience that’s either Aboriginal-owned-and-operated, or has substantial Aboriginal involvement. There are several tours and experiences available around Sydney:

- Join The Rocks Dreaming Aboriginal Heritage Tour and uncover Sydney’s history, as seen through Aboriginal eyes.
- Barangaroo Reserve is Sydney’s newest and most spectacular waterfront park where visitors can connect with the world’s oldest living culture on an education tour led by one of Barangaroo’s Aboriginal Guides.
- Waradah Aboriginal Experience in Katoomba has a wealth of activities for visitors interested in an authentic Aboriginal cultural experience.
- Tour the Royal Botanic Gardens with an Aboriginal guide and learn how native plants are used for bush foods and medicine.
- The Nura Diya Aboriginal Discovery Tour at Taronga Zoo investigates the powerful link between Aboriginal people and Australia’s native wildlife.
Experiences: Aboriginal Tourism

At the Australian Museum, the Indigenous Australians Gallery traces Aboriginal and Torres Strait Islander culture from 40,000 years ago to the present, with exhibits of rare cultural artefacts.

The Australian National Maritime Museum at Darling Harbour is home to a permanent exhibition, Eora First People, representing the strong connection local Aboriginal communities have to the sea. At the Museum of Sydney, exhibits, films and modern technology are used to tell stories of Aboriginal culture.

Inspiring works by Aboriginal artists, past and present, are on show at Yiribana Aboriginal and Torres Strait Islander Art Gallery in the Art Gallery of New South Wales.

Australia’s only Indigenous dance company, the Bangarra Dance Theatre, is based in Sydney and offers amazing performances at the Sydney Opera House and other venues around Sydney and throughout Australia.
Experiences: Arts and Culture

The World Heritage-listed Sydney Opera House, which draws millions of visitors each year, is the heart of the city’s cultural life and stages opera, ballet, theatre and musical performances.

The Art Gallery of NSW, set in the leafy Domain, near the Royal Botanic Gardens, attracts thousands of art lovers to its collections and touring exhibits. For cutting-edge contemporary art exhibitions, check out at the Museum of Contemporary Art (MCA) at Circular Quay.

At the Australian Museum, the Indigenous Australians Gallery traces Aboriginal and Torres Strait Islander culture from 40,000 years ago to the present, with exhibits of rare cultural artefacts.

The Australian National Maritime Museum (ANMM) in Darling Harbour is Australia’s national centre for maritime collections, exhibitions, research and archaeology.

Sydney Theatre Company is based in Walsh Bay, a lively cultural precinct of restaurants, pubs and bars and home also to the Roslyn Packer Theatre and Bangarra Dance Theatre.

Further afield, the Bradman Museum and International Cricket Hall of Fame is a 980-minute drive from Sydney in Bowral, and commemorates the life and career of the legendary batsman.
Experiences: Food and Wine

Sydney is a fantastic dining destination. From gourmet dining in acclaimed harbour view restaurants to food markets, eat streets, pub grub and food and wine festivals, there is always something interesting to taste. Discover rising chefs’ innovative cuisine in the hottest dining precincts, such as Kensington Street in Chippendale, Streets of Barangaroo and Tramsheids at Harold Park.

Some of the best eat streets are to be found in Sydney’s vibrant inner-city neighbourhoods such as Potts Point, Chippendale, Surry Hills and Newtown, where there are numerous exciting cafes and restaurants offering creative menus.

Beyond Sydney, explore Australia’s Oyster Coast on the unspoilt South Coast, tuck into juicy prawns on the beautiful North Coast, taste cool-climate wines and seasonal produce in Country NSW and visit the Hunter Valley the oldest wine region in Australia.
Events

Chinese New Year
(February)

Celebrate the Lunar New Year at City of Sydney's Chinese New Year Festival. A vibrant festival with a program full of cultural events, markets, exhibitions and entertainment.

> Select the arrows on the image to navigate through the content.
Events

From international food and wine festivals and art exhibitions to action-packed sports, New South Wales hosts many world class events.

Sydney Gay and Lesbian Mardi Gras (February)

A dazzling celebration of diversity and flamboyance, this month-long celebration includes the famous Mardi Gras Parade, the biggest event of its kind in the world.
Handa Opera on Sydney Harbour (March-April)

Taste the best of Sydney in a single night out, at a harbour side setting in a pop-up opera house with unrivalled views of the Sydney skyline, bars, restaurants, fireworks, a monumental set, colourful, eye-catching costumes, and an incredible opera spectacle under the stars. Handa Opera on Sydney Harbour is one of the cultural highlights of the year.
Events

Vivid Sydney
(May-June)

This annual celebration of light, music and ideas offers a free public exhibition of outdoor lighting sculptures around the Sydney Harbour foreshore. A program of contemporary music, performance and presentations at the Sydney Opera House and other venues around the city make this one of the signature events in the New South Wales calendar, Australia's event of the year.
New South Wales hosts many world class events.

New Year’s Eve
(December)

Sydney welcomes the new year with its spectacular harbour celebration, culminating in a midnight fireworks show.
The Legendary Pacific Coast

Discover NSW the Legendary Pacific Coast Drive and see spectacular scenery from rolling green hinterland, dotted with macadamia farms and banana plantations, to rugged national parks and great surf beaches. The 930 kilometre drive from Sydney is best divided into four days, and takes in the Central Coast, Port Stephens, Port Macquarie, Coffs Harbour, Byron Bay and the Tweed area. A range of accommodation options are found along the route.

The Greater Blue Mountains Drive

The Greater Blue Mountains Drive has 18 charming drives that branch off the main route. Drive northwest to get to the vineyards and farming areas of the Upper Hunter, the Hawkesbury region, Mudgee and Orange. Drive southwest for the gardens and wines of the Southern Highlands. Stop at cellar doors and farm gates for local wines and fresh local produce.

Attractions along the way include deep sandstone gorges, rocky outcrops, creeks, historic villages, winding tree-lined country roads and the famous blue haze of the eucalypt forests. There is a range of accommodation, from hotels to bed and breakfasts.

Sydney-Melbourne Coastal Drive

What better way to explore the South Coast of New South Wales than by car? Pretty seaside towns and historic villages, quiet beaches and bays and more than 30 national parks and reserves are among the highlights of this drive. Eating out along the way is a treat with rich dairy pastures offering some of Australia’s finest cheeses and plenty of fresh seafood and local wine to enjoy. Unmissable highlights on this trip include Jervis Bay’s white sand beaches and crystal clear waters, Montague Island and its fur seal colonies, and Eden, famous for its whale-watching cruises.
Tip 1: Sydney Harbour is a truly spectacular sight and is one of the most photographed locations in the world. Take a cruise or catch a ferry. The Sydney Opera House is a must-visit experience to see a performance, take a tour or enjoy a cocktail at one of the restaurants along the waterfront.
Top selling tips

Tip 2: Climb one of the most famous bridges in the world for an incredible view of Sydney’s beautiful harbour and city skyline. With several climb options available, this is a must-do experience.

> Select each top selling tip for more information.
Top selling tips

Tip 3: New South Wales is known for its amazing coastline. Sydney is home to stunning beaches within easy reach of the city centre.

Join a class at the local surf school on famous beaches such as Bondi and Manly. Soak up the laidback atmosphere of Byron Bay, the beautiful north coast beachside town.

> Select each top selling tip for more information.
Tip 4: Explore the Royal Botanic Gardens with an Aboriginal guide and uncover some fascinating history. Take the coastal walk from Bondi to Coogee, stopping in beachside cafes along the way.
Top selling tips

Tip 5: Head to the Hunter Valley, Mudgee or Orange to sample delicious award-winning New South Wales wines. Learn the art of wine appreciation at the Wine School in the Hunter Valley.
Tip 6: Three popular scenic routes start from Sydney: the Sydney to Melbourne Coastal Drive, on the South Coast to Shoalhaven, the Legendary Pacific Coast drive up the North Coast to Byron Bay, and the Greater Blue Mountains Drive, through the World Heritage-listed Blue Mountains.

> Select each top selling tip for more information.
Activity: fact or fiction?

Icebergs in Bondi is an indoor ice bar.  
FACT | FICTION

The Hunter Valley is Australia’s oldest wine region.  
FACT | FICTION

Visitors to Sydney can take a tour to climb to the top of the Sydney Harbour Bridge.  
FACT | FICTION

> Select the correct answer for each section.
Activity: why choose New South Wales?

From what you have learned in this module, what key things would you want to tell your customer about New South Wales?

> You can type your own answer into the text entry box by deleting the suggestions provided and then select submit to save your answer.

New South Wales is home to one of the world’s most dynamic and beautiful cities – Sydney. It is famous for its stunning coastline with glorious beaches and laid back coastal lifestyle. New South Wales is a place to enjoy delicious food and wine in locations such as the Hunter Valley. It is crammed with stunning natural scenery in places such as the Blue Mountains.
Where to go for more information?

Destination New South Wales websites are a one-stop-shop for ideas on events, accommodation, attractions and getting around. Remember to check out the great accommodation deals across the state, download free digital travel guides for Sydney and regional New South Wales, plus our special travel and event apps now.

Sydney website | sydney.com
New South Wales website | visitnsw.com
Facebook | visitnsw | Iseesydney
Instagram | @visitnsw | #NewSouthWales
Summary

Whether your customers are looking for an exciting city adventure, a country retreat, a coastal getaway, or all three, you’ll be able to tell them about all of the places they might want to visit in New South Wales.

You can also advise them on the best ways to get around the state, and all the tours, activities and experiences that will help them make the most of this beautiful and fascinating destination.

Why choose New South Wales?

New South Wales is home to one of the world’s most dynamic and beautiful cities – Sydney. It is famous for its stunning coastline with glorious beaches and laid back coastal lifestyle. New South Wales is a place to enjoy delicious food and wine in locations such as the Hunter Valley. It is crammed with stunning natural scenery in places such as the Blue Mountains.
Module complete

You have now passed the New South Wales module.

You can now let your customers know about some of the great New South Wales experiences and upgrades available.

YOU GOT A BADGE!